

**REMARKS**

Claims 1-20 were pending in this application. Claims 1, 5, 7-9, 11, 17 and 18 have been amended. Claims 6, 16 and 19 have been canceled. Claims 21-23 have been added. Hence, claims 1-5, 7-15, 17-18, and 20-23 remain pending. Reconsideration of the subject application as amended is respectfully requested.

**35 U.S.C. § 112 Rejections**

Claims 1-16 were rejected under 35 U.S.C. § 112. Appropriate corrections have been made to these claims to correct the informalities.

Claims 11-20 were rejected under 35 U.S.C. § 112 as being unclear. Applicant respectfully traverses. The Office Action stated that it is not clear if the term "system" refers to a method or apparatus. However, the term "system" as understood by one skilled in the art refers to a group of one or more machines. Hence, Applicant believes that no further clarification is required.

**35 U.S.C. § 103(a) Rejections**

Claims 1-5, 11-15 and 18 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over cited portions of U.S. Patent No. 6,397,194 to Houvener, *et al.* (hereinafter "Houvener"). Claims 6-10, 16, 17, 19 and 20 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Houvener in view of the cited portions of U.S. Patent No. 6,385,595 to Kolling, *et al.* (hereinafter "Kolling"). Applicant respectfully traverses as the references fail to teach or suggest all of the recitations of the claims, as amended.

In particular, claim 1 recites "transmitting an electronic file comprising an image of a receipt and programming that causes at least one purchase item included on the receipt to appear as a selectable link to obtain more detailed information about the item." Similar recitations appeared in originally submitted claim 5. As stated in the Office Action, Houvener fails to teach or suggest these recitations. Applicant also submits that these recitations are not taught or suggested by Kolling.

Kolling discloses an electronic statement presentment system to replace paper bills. Kolling, abstract, ll. 1-2. As illustrated in Figure 12, a screen may be presented by the system that allows the user to view bills for a plurality of payees. Id., Figure 12, col. 31, ll. 57-58. The user may select one of the payees to display the electronic bill associated with the payee. Id., Figures 13, 14.

In contrast to claim 1, Kolling's system does not include programming to cause purchase items included on receipts to appear as selectable links to obtain more detailed information. The selectable links taught by Kolling are merely to "view invoice" information for bills. Electronic bill statements cannot be equated to purchase items on receipts, or even to receipts.

Additionally, Applicant respectfully submits that there is no motivation to combine Houvener with Kolling. Houvener discloses a system to store and receive transaction data, including a digital representation of a customer's signature, for purchases between customers and merchants. Houvener, abstract, ll. 1-4. The system may be used by a merchant to streamline the request for copy process in a credit card dispute. Id., col. 6, ll. 57-60. There is no motivation to combine Houvener's system to store transaction data for purchases with Kolling's system of provided electronic bill statements.

As the cited references fail to teach or suggest all of the recitations of claim 1, and there is no motivation to combine the references, Applicant respectfully submits that claim 1 is allowable. Claim 18 contains recitations similar to claim 1. Claims 2-5, 7-9, and 20-21 depend on one of claims 1 and 18. Hence, these claims are believed to be allowable for at least the same reasons.

The references also fail to teach or suggest all of the recitations of claim 11. Claim 11 contains recitations similar to previously submitted claim 16. In particular, claim 11 recites a product information database for storing product information that is retrievable vi an identifier relating to an item. Applicant respectfully submits that neither reference discloses or suggests such a product information database. Hence, Applicant respectfully requests the rejections to claim 11 and dependent claims 12-15 and 17 be withdrawn.

Applicant also believes the dependent claims are allowable for additional reasons. For instances, claim 8 recites using information relating to each item of a receipt to sort the receipt items into categories. A second electronic file is transmitted to the consumer which comprises a list of items sorted into at least one category. Applicant respectfully submits that neither reference teaches or suggests sorting receipt items into categories. As another example, claim 17 recites the identifier used to retrieve product information is a UPC or SKU. The cited portions of the references do not contain any teachings or mention of UPCs or SKUs.

**New Claims**

No new matter was added by new claims 21-23. Applicant respectfully submits that the references fail to teach or suggest all of the recitations of these claims. In particular, claim 21 contains recitations similar to those discussed above with reference to claim 8. Claims 22-23 depend on claim 21. Therefore, Applicant believes that claims 21-23 are also allowable.

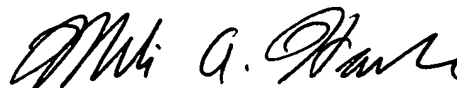
**REQUEST FOR TELEPHONE INTERVIEW**

Applicant respectfully requests a telephone interview with the Examiner if there remains any issues of allowance with this Application. Applicant's representative may be telephoned at 303-571-4000.

**CONCLUSION**

In view of the foregoing, Applicant believes all claims now pending in this Application are in condition for allowance. The issuance of a formal Notice of Allowance at an early date is respectfully requested.

Respectfully submitted,



Melissa A. Haapala  
Reg. No. 47,622

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PATENT

TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, Eighth Floor  
San Francisco, California 94111-3834  
Tel: 303-571-4000  
Fax: 415-576-0300  
Attachments

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**Amendments to the Drawings:**

The attached sheet of drawings includes changes to Figures 1, 2, 3A, 3B, 3C, 3D, 3E, 3F. These sheets replace the original sheets. The changes consist of inking over rough lines and characters. Hence, Applicant believes that annotated sheets are not required, as the changes

Attachment: Replacement Sheets (Figures 1, 2, 3A, 3B, 3C, 3D, 3E, 3F)